

Timetable | Week 11 | 14-18 March | Elective 2.2 / NATO Intermediate Strategic Communication **HYBRID** Course (STC-ST-35529)

Updated 16.02.2022	Monday 14 March Terminology/Main Concepts	Tuesday 15 March Narratives, IEA and capabilities	Wednesday 16 March Implementation of StratCom	Thursday 17 March StratCom in Joint Effects/ Joint Targeting	Friday 18 March	
0800-0830	Registration				08:20-08:30	
08:30-09:15	Course Introduction LTC M.Dvorak, BDC Keynote Speech TBD	Information Environment and Narratives LTC/Dr. Soenke Niedringhaus, DEU, STRATCOM COE, L	National STRATCOM Experience (TBD)	TEST LTC M.Dvorak, LTC I. Bubuče	08:30-09:15	Backbriefs on final individual assignment LTC M.Tutins, Ms. D.Ozolina, LTC I.Bubuče
09:30-10:15	Introduction to STRATCOM Mr. Henrik Twetman, SWE STRATCOM COE, L	NATO and Narratives LTC/Dr. Soenke Niedringhaus, DEU STRATCOM COE, L	NATO STRATCOM process and organisation LTC M.Tutins, LVA JHQ , L	STRATCOM role and contribution to the key Targeting WGs and Boards LTC Artur Lillenuhm, EST Defence Attache, L (online)	09:30-10:15	Methods of influence online / Digital Domain Ms. Daina Ozolina, LVA
10:30-11:15	Challenges of Information Environment Activities in Virtual Domain Mr. Henrik Twetman, SWE STRATCOM COE, L	Information Environment Assessment Ms. Daina Ozolina, LVA STRATCOM COE, L	STRATCOM staff products Wg Cdr Peter Clarke, GBR SHAPE, L	StratCom mindset as contributor in Targeting process to achieve Joint Effects LTC Artur Lillenuhm, EST Defence Attache, L (online)	10:30-11:15	Strategic Communication Overview Mr. Mark Laity, GBR Former SHAPE COMM DIV DIR, (online)
11:30-12:15	Social cognition and memory construction Mr. Giorgio Bertolin, ITA, STRATCOM COE, L	NATO STRATCOM Mindset, Process and Capabilities LTC M.Tutins, LVA JHQ , L	Operationalizing StratCom Wg Cdr Peter Clarke, GBR SHAPE, L	STRATCOM Case Study / Messages of Russia's Exercises (TBD)	11:30-12:15	Certificate awarding and Conclusion LTC Tutins LTC Dvorak
13:15-14:00	Fundamentals of NATO STRATCOM LtCol Nicholas Andrew, GBR GBR MOD, L (online)	Effects in Cognitive Domain and Information Activities Wg Cdr Peter Clarke, GBR SHAPE, L	Syndicate Work: Implementing STRATCOM in Operations Wg Cdr Peter Clarke, LTC M.Tutins, SYNA	Introduction to final assignment (individual) LTC Tutins, LTC Bubuče		
14:15-15:00	Syndicate Discussion: Challenges of Information Revolution Mr. Henrik Twetman, SWE Mr. Giorgio Bertolin, ITA STRATCOM COE	Syndicate Work: Military capabilities to create effects in cognitive dimension LTC M.Tutins, Ms. D.Ozolina, LTC I.Bubuče, WgCdr P.Clarke	Syndicate work Wg Cdr Peter Clarke, LTC M.Tutins, SYNA	Individual Work (final assignment) LTC Tutins, LTC Bubuče Ms. Ozolina		
15:15-16:00	Syndicate Introduction and Backbrief All SMEs	Syndicate backbriefs LTC M.Tutins, Ms. D.Ozolina, LTC I.Bubuče, WgCdr P.Clarke	Syndicate work backbrief Wg Cdr Peter Clarke, LTC M.Tutins, SYNA <b>TEST Review</b> LTC I.Bubuče, STRATCOM COE	Individual Work (final assignment) LTC Tutins, LTC Bubuče Ms. Ozolina		